

# TESTIMONIALS

“We have been a consistent advertiser on KAZM going on 11 years now and I feel that it has been an important element in our continued success and growth”

**Steve Coury**  
**Steve Coury Automotive Family**  
**Ford Lincoln Mercury & Buick Pontiac GMC**

KAZM has been awesome to work with. The whole staff is very professional and at the same time treat me as if I was their only client. They are committed to our success and have gone above and beyond to help us promote our company. The most important thing is their exceptional customer service and the highest level of integrity. The ‘Around the House’ segment is a blast!

**Trisha Thompson**  
**Enmar Hardwood Flooring**

“I have advertised on KAZM for over 20 years, It works! Thanks for all the great support Tom”.

**Dr. Don Adams**  
**Adams Chiropractic**

“Being on KAZM has been a good choice for my Business. Both current and prospective patients hear us on “Chick Chat” and during the “Sports” broadcasts. Our name recognition and reputation have grown as a result of our relationship with 780 KAZM”

**Dr. Mike Hughes**  
**Red Rock Dental**

“I am a new client for KAZM radio, and the results were immediate. After my very first spot on air I had a client call and made a sale within 1 week. KAZM is a great way to reach the public”.

**Jack Stock**  
**Arizona Solar Power**

“The folks at KAZM have been a Gem to work with, I wish there were more people like them.”

**Hayden Seales**  
**Tri-City Computers**

I have been advertising with KAZM since 2000. My business has grown remarkably, and I have had a tremendous surge in contacts by potential new clients and revisits by former clients. There is no doubt that the KAZM advertising has been great for my business. Also, the staff and management of KAZM make the advertising easy and fun. Their planning and analysis has taken the "pain" out of radio ads!!!

**Gary W. Kazragis**  
**Law Offices**

My experience working with KAZM radio and their family of employees has been wonderful. The entire staff exemplifies a professional commitment to details and prompt production of quality broadcasts.

**Michael A. Zito**  
**CEO BySynergy**

“We've worked with KAZM to help promote events here and have been very pleased with the results”.

**Steven Wood**  
**Marketing-Cliff Castle Casino**

“Tom and his team have always gone out of their way to accommodate both myself and my client.”

**Catherine Nassa**  
**E.B. Lane Agency**

“The Sun Devils Sports Network and ASU Athletics are proud to partner with KAZM Radio”.

**Tim Healy**  
**Voice of the ASU Sun Devils**

“Getting involved with team KAZM has doubled our business in less than 3 months! “

**Ed Farrow**  
**Regional Manager-Arkopharma Inc.**

Our agency has recommended and will continue to work with KAZM as an excellent media for our clients. With a broad Northern Arizona market reach, great customer service and budget conscious pricing, the agency has been very pleased to work with KAZM.

**Tracy Horn**  
**President—Helken & Horn Advertising Agency Inc.**

Mike and KAZM TEAM...! Thank you...! I have two direct Advertising expenses in my budget, one for print and one dedicated to KAZM as my choice to reach our shoppers... Over and over we receive positive comment from our message on the Radio and the shows we sponsor... KAZM delivers a professional creative product that reaches the customer base Valley wide.... You work to get them to our door... We invite them in and earn their business...! Weber's IGA is very proud to be part of the KAZM TEAM of advertisers... but more so would like to Thank you for all the efforts put forth in our Advertising needs...Advertising with KAZM WORKS...! You make a difference! Kindest Regards and all the success you can handle... Your Favorite Grocer...

**Jake Weber**  
**Weber's IGA Food and Drug**

# TESTIMONIALS

"Nothing better than talking NASCAR with people ya like, Unless your as Blessed as the Crew Chief and get to express your opinion every Friday... Thank You KAZM Radio and Thanks to Mike for filling in my dead air time. KAZM and Steve Coury Automotive Family have been partnered since 1995 when Steve Coury came to Northern Arizona. It has been a great relationship over the years and as our family grows KAZM AM Radio with it's large coverage area is able to reach most all of our customers."

**Mark Haynes "The Crew Chief"**  
**Steve Coury Automotive Family**

"Through the use of the Business Profile each month on KAZM, the sales have increased at all our stores... We at Earnhardt Auto Centers couldn't be more pleased with the response from KAZM's Listeners".

**Don Arey**  
**Earnhardt Auto Centers-Phoenix, AZ**

"KAZM really knows their stuff! They are in touch with our market and have really helped us reach our customer with just the right message".

**Alan Sparks**  
**Owner-Home Furnishings Direct**

"Tom and the gang at KAZM/Sedona are terrific and a joy to work with!"

**Mike Chase**  
**Arizona News Radio**

"I would like to thank KAZM and Mike Tabback for their professionalism and service for nearly 10 years... Here's to 10 more".

**Keli Carey**  
**Carolina Media Professionals**

"As a long time advertiser in Sedona, Giant Gasoline and Convenience Stores has always supported KAZM. They deliver and audience that helps us get the message out to our customers. As a retail store, we also need promotional support and KAZM has always come to the table with turn key support."

**Erik Lohmeier**  
**Senior V.P.-Rick Johnson & Company**

"We've thoroughly enjoyed our relationship over the years with KAZM because the staff makes doing business with them professional, productive and comfortable. Bottom line...great product, great people".

**J. David Chamberlain**  
**VP-Skyview Satellite Networks**

"I truly appreciate KAZM Radio & their support".

**Steve Waugh**  
**Yavapai County Sheriff**

"KAZM is always willing to go the extra mile to make sure our messages are accurate, timely and informational... What ever the situation we can always count on KAZM to be there for the Sedona Fire District and the public"

**Gary Johnson**  
**Sedona Fire District**

"When we made KAZM an integral part of our media mix -- our sales increased immediately. KAZM will always be a huge part of our advertising budget because they deliver customers to our dealership.

**Scotty Hengtgen**  
**General Manager**  
**Oxendale Chrysler Dodge Jeep**

"The folks at KAZM are terrific to work with. Advertising on KAZM is very effective in bringing new customers to CommSpeed".

**Mark Davis**  
**VP GM CommSpeed-Prescott Valley**

"Because KAZM is so plugged into the community, we know that our ads are being heard by the right audience".

**Russ Black**  
**Owner: RHI PEO**

"The KAZM team oozes enthusiasm and intelligence when discussing our product to their audience."

**Matt Morell**  
**Marketing-Brookfield Communities**

"Working with Tom and his staff over the years has been a very pleasurable experience."

**Bryce Snyder**  
**Envirosystems - Flagstaff**

"I have enjoyed listening to KAZM radio for the last 15 years and really enjoy Hearing the DUO every morning with Tom & JR . Since I am a sports lover, Sports Talk with Mike & JR could be on for hours. I am very proud to advertise with the KAZM family as you can tell they truly care about what they are doing with the community".

**Wayne Espeland**  
**Owner-SolarWorks**

"Without question, KAZM is the eyes, ears and voice of Sedona - a dependable community asset!"

**Marty Laurel**  
**VP Community Relations**  
**Blue Cross Blue Shield of AZ**

# TESTIMONIALS

“Here at Rosie on the House, in our on-going endeavor of becoming every “Arizona Homeowners Best Friend” it is critical we select the right broadcast affiliate in each Arizona community that are recognized as the authority on local events and breaking news. The entire staff @ KAZM have been a real pleasure to work with in helping us accomplish our mission!”

**Rosie Romero**  
Host “Rosie on the House”

“Tom and the crew at KAZM will always go that extra mile to insure their advertisers are satisfied. From our staff to yours, THANKS”!

**Jim Grundy**  
GM—Yavapai Downs/Yav. County Fair Grounds

“KAZM's programming has helped quench our targeting thirst in Northern Arizona with results. Thanks KAZM!”

**Ryan Gneiting**  
Giant Gas Stations and Convenience Stores

“Picazzo's Gourmet Pizza & Salads has advertised with KAZM for at least the last Year and a Half, It is so nice to reach out to more than just local residence that most of the print media reaches and have definitely seen an increase in sales when they mention KAZM sent them”.

**Ronald Warriner**  
G.M.-Picazzo's Gourmet Pizza & Salads

“Thank you Mike, we've been doing “Around the House” for over 5 years and listeners always come in after the show... It's great working with KAZM!”

**Mary Ann Johnson**  
Saddlerock Barn Consignments

“KAZM news provides great coverage of Yavapai county issues”.

**Chip Davis**  
Yavapai County Supervisor

“KAZM radio has been a great public safety partner for the Sedona Police Department”.

**Joe Vernier**  
Chief of Police—Sedona

“I often recommend KAZM's business profiles to my client. Tom knows how to work with us to make the profile effective for the client, but also of interest to his listeners. It's a win-win situation”.

**Mary Schnack**  
Media Services Inc.

“I can always count on Tom Tabback and his staff at KAZM to deliver”.

**Joe Castor**  
Sportscastor Marketing

“Verde Valley Medical Center has utilized KAZM radio for 15+ years, allowing us to effectively share information and updates with Verde Valley and Sedona listeners”.

**Marguerite Lauri-Burnett**  
Public Relations—VVMC

“When Qwest Communication thinks of Northern Arizona News and Sports, we think of the best! KAZM”

**Victor Daniels**  
Marketing-Qwest Communications

We've tried numerous ways to advertise our restaurant here in Sedona and found our use of KAZM AM 780 to be the most effective of all of them. The staff and owners make a sincere effort to help us plan and produce our promotions. They understand this town and how to reach the audience we need to communicate with – the locals. We have been in business in this town for over 5 years now and tried just about every form of advertisement offered and we still feel KAZM is the only one that has gotten us results. All of the above information is fact. We feel we would not be where we are today without the valuable help KAZM has given us.

**Tim & Lori Byrne**  
Blue Moon Cafe

“Class, integrity and results are second nature to KAZM - proving themselves an ideal partner year after year”.

**Bryan Laurel**  
Senior Marketing Mngr.-Harkins Theatres

"Broadcasting on KAZM has provided wide ranging and instant name recognition for myself and my business throughout the Verde Valley..."

**Conrad Homishak**  
Financial Analyst-Oppenheimer

“I can reach potential clients through KAZM that I couldn't using other media... KAZM lets me get my message across in my own words”.

**Dr. Michael Robertson**  
Robertson Clinic

" KAZM is an important part of ADOT's outreach to the community in Northern Arizona on traffic updates, community meetings and safety information."

**John Harper**  
District Engineer-A.D.O.T.-Flagstaff

"I like to listen to good people, and Cardinals fans. KAZM has both!"

**Dave Pasch**  
Voice of the Arizona Cardinals